



The Children's
Christmas Party
of Jacksonville

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The Children's Christmas Party of Jacksonville Saturday, December 11, 2010

*Party to be held at the Prime F. Osborn III Convention Center from
9 a.m. to 12:30 p.m. or earlier if all toys are distributed*

- **The Children's Christmas Party of Jacksonville is the largest one-day toy giveaway in the area.** New toys will be given out to as many as 10,000 children on Saturday, December 11, 2010.
- The Prime F. Osborn III Convention Center is located at 1000 Water St., Jacksonville, Florida, 32204.
- Throughout the Party, each child will receive several new, good quality toys and a chance to win a special toy from the Lucky Wheels Depot (bike, scooter or wagon).
- This event is open to children ages 12 and younger. **This Party is only for children who might not otherwise receive gifts for Christmas.** Admission is first-come, first-served, and participants wait in line. No application is necessary.
- The success of this event depends on the generous donations of more than 30 sponsor companies, as well as Jacksonville's generous citizens.
 - Through corporate sponsorship gifts, employee donations and fundraising events, **Mayo Clinic** has become our largest corporate sponsor, contributing nearly \$25,000, including money raised for the Lucky Wheels Depot. Other groups that donate to the Lucky Wheels Depot include Haskell Company Employees, Wachovia A Wells Fargo Company and North Florida Bicycle Club.
- **The Party is a great photo opportunity. During set up week (December 8 - 10), volunteers will be unpacking toys and decorating in the Candyland theme.** This event starts at 9 a.m. with a ribbon-cutting by a VIP. The Party features appearances by Jaxson de Ville and Santa and Mrs. Claus.
- This huge event fills the entire main exhibit hall of the Prime F. Osborn III Convention Center (80,000 square feet).
- More than 700 volunteers from sponsor companies, local schools and U.S. Navy Reservists set up and decorate the convention center the week prior to the party. These groups also donate their time and talent on Party Day (December 11).
- Most of the toys are purchased from Namco, Inc., a wholesale toy company located in Connecticut. In addition, more than 50,000 toys are donated by Ja-Ru, Inc., a rack toy company located here in Jacksonville. Bikes and helmets are purchased from local Wal-Mart stores. The U.S. Marine Corps "Toys for Tots" program also gives thousands of toys to the Party.
- After the party, if any toys are left they will be donated to the Hope Worldwide toy giveaway program for donation to more families during the week before Christmas.
- **For more information or an interview, please call Diane at 904-504-3589 (please do not publish this number).**